

FOR IMMEDIATE RELEASE

LOCAL WRITER'S BOOK WINS 2009 NATIONAL MATURE MEDIA AWARD

Williamsburg, VA - December 29, 2009 - Local writer Frank Milligan announced today that his book, *Time to Write: Discovering the Writer Within After 50*, published in the Best Half of Life Series by Quill Driver Books, was recognized with a Silver Award at the 18th Annual National Mature Media Awards Program.

The competition, presented by the Illinois-based Mature Market Research Center, a national clearinghouse for the senior market, is the largest of its kind and honors the nation's best in advertising, marketing, and educational materials produced for adults who are 50 or older – the nation's fastest growing population group. Submissions are judged by a distinguished panel of mature market experts from across the country on overall excellence of design, content, creativity, and relevance to the senior market.

“I’m pleased that my book received this national recognition, particularly from such a large field of submissions,” said author Frank Milligan. The 2009 award recipients were chosen from nearly 900 entries in 10 categories.

Milligan's book has been described by one reviewer (*The Midwest Book Review*) as: “. . . a comprehensive and 'user friendly' instruction guide that will take aspiring older writers with an initial concept or idea and walk them through each stage to creating a finished, ready-to-publish manuscript.”

Milligan, who holds a Master of Arts in Writing from the John Hopkins University, says his book offers, “No false promises. There's no silver bullet. You have to take the time to learn and to practice; but my book will save you years of time, of going down blind alleys, of learning the hard way.”

Milligan teaches creative writing in the continuing education programs at Northern Virginia Community College, the Lorton Workhouse Arts Center, and the Christopher Wren Association at the College of William and Mary. He lives in Williamsburg with his wife Isobel where he is currently at work on a novel and a memoir.

#